The
Broadcasters' Desktop Resource
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Bob Moore

1948 – 2021

Broadcast engineer and tech support guru Bob Moore passed away on June 13, 2021 after suffering lingering effects of a motorcycle accident in the Summer of 2017. He was 72 years old.



Robert Rudolph Moore, Jr.
October 28, 1948 – June 13, 2021

Bob was born on October 28, 1948 in Fremont, Michigan to Robert Rudolph and Lila Therese (Bondie) Moore, Sr. and graduated from Fremont High School. Starting while in school he worked as a Disc Jockey for some time at his hometown stations, including WBFC and WSHN.

Bob went into the military as a Broadcast Specialist, producing interviews of soldiers, editing them, and sending them back to the US. Starting in 1970, he attended Grand Rapids Junior College and RETS Television and Electronics School and, after trade school and acquiring his First Phone, worked as an radio engineer.

After graduation, Bob's career path continued in broadcast engineering and sound management. In late 1975 he went to work for Gates Radio/Harris, leaving in 1978 to go to WKBW, Buffalo NY, as the assistant Chief Engineer. There, he and Peter Burk built a remote control system.

Bob next served as Chief Engineer at WJNL in Petoskey, Michigan and WBAP in Fort Worth, Texas.

Starting in 1985, he was the Customer Service Manager for Pacific Recorders and Engineering in Carlsbad, California, where he was the "goto" guy for many users of PRE consoles and other gear. He was liked and respected by those who knew him well. Michael "Catfish" Dosch remembers him well: "Bob and I worked together at PR&E. We also attended the same church. Bob was a remarkable person. He was passionate about broadcasting and was a great advocate for customers.

"I was in engineering at the time. Bob would come into my office sometimes and ask me if I had ever actually had to work on a product I designed. Then he would "school" me on how to make things more customer friendly when repairs were needed. I was a young "know it all" designer at the time, so I did not immediately appreciate his criticism. But over time, I realized his counsel made our products better and I learned to go asking for it early in the design process."

Dosch also remembers: "Bob had this mischievous grin. He always looked like he was up to something. Sometimes he was. As studio equipment began the transition from analog to digital, Bob thought it hilarious that so many customers thought digital was superior in every way. So he had some stickers made with the word DIGITAL printed on them. And he proceeded to slap them on everything and everyone. He had a pair of old tv rabbit ears in his office with the digital sticker on the base. He'd point out how much better they were than the analog ones. At one point, even the PR&E restrooms were labeled DIGITAL. I won't dwell on what he had in mind there."

In 1991, Bob returned to radio at KTNQ in Los Angeles, California, and WINS AM/FM and WCBS AM/FM in New York City. By 2000, he had had enough of daily engineering and "retired," moving back to Fremont where he opened Mooretronix, providing sales, service parts, and even refurbishing services for PRE equipment.

He was active until the motorcycle accident in June 2017. Recovery proved to be difficult, and ultimately he succumbed.

Preceded in death by his parents, Bob is survived by his sister, Cynthia Ann Webb of South Daytona Beach, FL; nephews Christian, Robert, Tony and niece Lila; great niece, Cindy; and great great niece, Callie.

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